At Appalachian State University, FALL 2018

**AT A GLANCE**

At an extremely competitive tuition rate, Appalachian provides a rigorous and challenging academic environment, in which students demonstrate their passion through research and actively develop their intellectual, personal and professional growth.

126,000
number of living App alumni

95,000
number of App alumni living in NC

Total enrollment: 19,108
annual increase of around 2%

Retention Rates

Overall freshman to sophomore: 87.2%

Nearly 20% above national average

Underrepresented Students: 82.3%
(2017 first-year cohort)

Total underrepresented student enrollment: 16.2%

Nearly $800 million
in avoided utility costs
(UNC System campuses and industry partners)

STARS* Gold rating
2012 & 2015
Currently in reassessment for 2018

More than 1/2 of incoming students reported sustainability initiatives influenced their decision to attend Appalachian

More than $25 million
of value to the community in the last 14 years
More than 1.9 million hours of service using the $24.14 per hour national standard for volunteer time, plus $599,786 in funds raised

74%
Students paying down their college loan debt
National average: 47%  
*College Scorecard data

www.appstate.edu/about/